



# Media Release

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## FOR IMMEDIATE RELEASE

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## 2020 Education Award Winners Announced

**Brantford, ON** – In a year of constant change due to the global pandemic, it gives Holstein Canada great pleasure to continue with one annual tradition: the 2020 Education Awards.

The Young Leader Advisory Committee evaluated all the applications from this year's group based on several criteria: their farm and work involvement; youth and community involvement; career choice; scholastic achievements; and an essay question addressing how they see the dairy industry evolving over the next five years. Congratulations to this year's Education Award winners:

- **Brooke Boonstoppel, Dumfries, New Brunswick**
- **Brooke McNeil, Guelph, Ontario**
- **Sabrina Van Schyndel, Woodstock, Ontario**
- **Catherine Boudreau, Rimouski, Quebec**
- **Maude Labbé, St-Lambert-de-Lauzon, Quebec**
- **Tara Sweetnam, Winkler, Manitoba**

The goal of the Education Award is to select and award well-rounded individuals in the Canadian dairy industry that have made a commitment to their career, community, schooling, and the industry at large. On behalf of the Young Leader Advisory Committee, congratulations to all applicants for being exceptional candidates who all have bright futures in agriculture.

Holstein Canada's commitment to young dairy leaders across the country remains evident in the annual Education Award. The \$1000 Education Awards fall under Pillar Three of "Awards and Recognition" in the Young Leader Program, and are annually awarded to six recipients from across the country.

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